MEETING MINUTES

Present: Ms. Gabriel, Mr. Hansen, Mr. Gillespie, Mr. Bartz, Ms. Santos-Adams, Dr. Wells, Mr. Rodenbeck, Mrs. Davidson, and Mr. Guttormsen.

Excused: Mr. Huss

Mr. Guttormsen called the meeting to order at 7:36 A.M.

MINUTES OF THE SEPTEMBER 25, 2013 MEETING

Mr. Gillespie moved to approve the minutes as contained in the agenda. Mr. Rodenbeck seconded the motion. Unanimously approved.

TREASURER’S REPORT

Mr. Hansen distributed and presented the Treasurer’s Report. He noted that the only income for the Foundation are the proceeds from the annual golf outing; therefore, he encouraged the Board to be conservative. He noted that he has not taken action on the Coca Cola and McDonalds stock shares linked to the Ploskee account yet.

Mrs. Davidson moved to approve the Treasurer’s Report as presented. Mr. Rodenbeck seconded the motion. Unanimously approved.

Dr. Wells arrived at 7:41 A.M.

SUB COMMITTEE UPDATES

Mr. Hansen and presented the Grant Committee’s recommendations for various grant applications and answered questions from other Board members.

Mr. Hansen moved to approve the recommendation of the Grant Committee. Dr. Wells seconded the motion. Unanimously approved.

Mrs. Santos-Adams arrived at 7:54 A.M.

Dr. Wells gave an update on the Marketing/Communications Sub Committee. He noted that the initial main goal of the Committee is to increase the public’s awareness of the Foundation by contacting the Kenosha News to inquire about them doing an article in the newspaper, by contacting the local radio station to inquire of the cost for a radio ad, to compose an information brochure/leaflet introducing the Foundation. The second goal
would to update the website to include the information included in the brochure/leaflet and to also add information on how to donate and/or set up a scholarship.

Ms. Busby presented the request from the Bradford Alumni Association to release the Mary D. Bradford High School Class of 1959 Alumni Scholarship funds to the Association and they will administer the scholarship. Discussion took place on the pros and cons of this request.

Mr. Rodenbeck moved to grant the request from the Bradford Alumni Association. Dr. Wells seconded the motion. Motion carried. Mrs. Davidson dissenting.

**OTHER BUSINESS**

The “Be the Change” (previously called “The Leadership Project: Be the Change) funding request was presented. It was noted that the Foundation previously funded $15,000 to this project and the request is for continued support for an additional $15,000. Discussion took place pertaining to the project, the project’s budget, the number of students the project is serving, and the Foundation’s financial situation.

Mr. Guttormsen departed the meeting at 8:14 A.M. Ms. Gabriel chaired the remainder of the meeting.

Mrs. Santos-Adams moved to not fund the “Be the Change” project. Dr. Wells seconded the motion. Motion carried. Ms. Gabriel dissenting.

Ms. Busby shared the summarization and thank you letter from the Bradford Leading Ladies project which was previously funded by the Foundation. It was noted that there was money left over. Ms. Busby will work on getting that money back to the Foundation.

It was noted that Dr. Klaver resigned from the Board due to relocation. Mr. Rodenbeck indicated that he would contact Debbie Ford at Parkside to inquire about a replacement representative from Parkside.

Mr. Hansen indicated that he has started the reconciliation of the scholarship accounts but will need to finalize them with Dr. Wells. A discussion took place on the addition of clearly defined parameters pertaining to timeframes for collection of scholarships. Adding parameters would make possible to define the contingent scholarship amounts. Dr. Wells indicated that he would work on a draft of parameter language for the next meeting.

Mr. Hansen indicated that the history on the Tremper and Spitek scholarships is unknown. Ms. Busby indicated that she has provided the known information pertaining to the Tremper scholarship and that she would research the history of the Spitek scholarship and bring the information back at the next meeting.

Meeting adjourned at 8:43 A.M.

Stacy Busby
Recording Secretary