MEETING MINUTES

Present: Mr. Vaillancourt, Mr. Huss, Dr. Wells, Dr. Klaver, Mr. Rodenbeck, Ms. Gabriel (via telephone) and Mr. Guttormsen.

Excused: Mr. Hansen, Mr. Gillespie, Mr. Fitzpatrick, Mrs. Santos-Adams, Ms. Davidson, and Mr. Delgadillo.

Mr. Guttormsen called the meeting to order at 7:40 A.M.

MINUTES OF APRIL 18, 2012 MEETING

Dr. Wells moved to approve the minutes as contained in the agenda. Dr. Klaver seconded the motion. Unanimously approved.

TREASURER’S REPORT

The Statement of Cash Receipts/Disbursements/Balance Sheet was distributed and there were no questions.

Ms. Busby presented in information in regards to the Bradford and Tremper Scholarships. Dr. Wells indicated that he believed that Marc Skurski was still at Tremper and he would contact him to see to see if he could provide any more information. Ms. Busby will also contact the alumni group at Bradford High School. This item will be brought back at the next meeting for further review.

Ms. Busby presented the 2012 Golf Outing Financial Outcome which included a 2012 expense/profit spreadsheet from the Treasurer and a receipts/expense/net proceeds comparison sheet for the previous years. Ms. Busby noted that the 2012 profit from the 2012 golf outing was $14,730.76 which was down by approximately $2,800 compared to last year. Ms. Busby noted that not all big sponsorships were secured.

Mr. Vaillancourt moved to approve the Treasurer’s Report as presented. Dr. Wells seconded the motion. Unanimously approved.

OTHER BUSINESS

Ms. Busby indicated that Mr. Gillespie is in the process of checking with John Jansen for possible representation from Kenosha County on the Foundation.

Mr. Guttormsen indicated that all proceeds for the LaVerne Brookhouse estate have been received and the estate is now closed. The scholarship is in place. Mr. Guttormsen will
check with the estate Attorney Gene Brookhouse in regards to the possibility of some sort or recognition.

Mr. Vaillancourt indicated that through the generous support of Attorney Joseph Madrigrano and Kathy Madrigrano, an “Innovation Teacher of the Year” award will begin to be issued at the 2013 KUSD Recognition Program dinner. The award will be an annual award of $2,500 to one recipient. Pat Demos, Community School Relations Coordinator for KUSD and Co-Chair of the District Recognition Committee, submitted a request for the funding of this award be through the Education Foundation of Kenosha so that it could be considered a tax deductible contribution. A $2,500 would be written to the Foundation by the Madrigrano’s, in February, 2013, the Recognition Committee would request a check made out to the recipient of the award, the Treasurer would write out a check that would be presented at the March event, and the Foundation would be recognized in the program.

Mr. Vaillancourt moved to approve the use of the Foundation as the funding the “Innovation Teacher of the Year” award. Dr. Wells seconded the motion. Unanimously approved.

Mr. Rodenbeck presented the Education Matters funding request brought forward by Jean Moran, LMI Packaging Solutions, and Heidi Hoel, Founder and Executive Director of Education Matters, to pilot “The Leadership Workshop” at Tremper High School. The year-long program would have four components: 1) in-home, one-to-one academic tutoring and mentoring, 2) leadership, job, and life skill training, 3) completion of community service projects, and 4) summer employment. The Board felt that since an EFK grant deadline is October 15th, that a grant application should be submitted and presented to the Grants Committee who in turn would give a recommendation to the EFK Board.

Ms. Busby presented a request from KUSD for a disbursement of $100 to the Madrigrano Family Endowment on behalf of the Education Foundation of Kenosha, Kenosha Unified School Board, and Kenosha Unified Superintendent. Kenosha Unified School District cannot make the donation due to the fact that no services or goods were received. Because the Madrigrano family has been heavily involved with Kenosha Unified and the Foundation, the request is being brought forward to the Foundation.

Mr. Vaillancourt moved to approve a disbursement of $100 to the Madrigrano Family Endowment on behalf of the Education Foundation of Kenosha, Kenosha Unified School Board, and Kenosha Unified Superintendent. Dr. Wells seconded the motion. Unanimously approved.

Discussion took place on the date and location of the 2013 golf outing. Thursday, June 27th, at the Kenosha Country Club was agreed upon. Ms. Busby to check with KCC to check availability. Ms. Busby to also draft a sample “thank you” letter/email which would include the 2013 date, the proceeds amount for 2012, and the different scholarships and grants awarded in 2012 so that donors can see how their donation made a difference. Ms. Busby to also bring a draft of a proposed save the date magnet to the February meeting in order to start the process a little earlier this year.

Ms. Busby presented the American School Foundation Alliance (ASFA) conference material and indicated that Dr. Wells is already signed up to attend the conference; however, additional attendees can register for $40. Topics included in are: formulating communication plans and digital strategies, increasing alumni donations, evaluation, testing and perpetuating
partner fundraising ideas, boosting payroll deduction plans, and fundraising in economically challenging times.

Dr. Wells moved that the conference be open to any Board member interested in attending. Mr. Rodenbeck seconded the motion. Unanimously approved.

Ms. Busby shared the Hillcrest Disc Golf article which was in the Kenosha News and recognized the Foundation as the funding source.

Meeting adjourned at 8:33 A.M.

Stacy Busby
Recording Secretary