A special meeting of the Kenosha Unified School Board was held on Wednesday, August 26, 2015, at 5:00 P.M. in the Board Meeting Room at the Educational Support Center. The purpose of this meeting was for the school board and leadership council to refine the mission, vision, core values and strategic directions.

The meeting was called to order at 5:03 P.M. with the following members present: Mr. Flood, Mr. Kunich, Mr. Wade, Mrs. Snyder, Mr. Falkofske, and Mrs. Coleman. Dr. Clegg, Dr. Savaglio-Jarvis, Dr. Williams, Dr. Ormseth, Mrs. Housaman, Mrs. Petering, Mr. Keckler, Mr. Hamdan, Ms. Valeri, Mrs. Ruder, Mrs. DeLabio, and Mrs. Doyle-Rudin were also present. Ms. Stevens was excused.

Mrs. Coleman, President, opened the meeting by announcing that this was a special meeting of the School Board of the Kenosha Unified School District No. 1. Notice of this special meeting was given to the public by forwarding a copy of the notice to all requesting radio stations and newspapers.

Dr. Randall Clegg gave a PowerPoint presentation entitled Setting the Direction which covered the following topics: goals, board governance in context of the audit, organizational roles, board's governance role in establishing a strategic direction, statutory authority, governance: anticipating changing conditions, governance: direction vs. planning, governance: public engagement, establishing a strategic direction, and process.

Mrs. Tanya Ruder, Executive Director of Community Partnerships and Media Relations, gave a PowerPoint presentation which reviewed the process used in developing the current draft mission statement, vision statement, core values, and strategic directions.

Dr. Clegg gave direction and explained that a group-work format would be used to discuss and make suggestions to the draft mission statement. Each group shared their ideas and the Board recommended the following as the district’s mission statement: Provide excellent, challenging learning opportunities and experiences that prepare each student for success.

Dr. Clegg gave direction and explained that a group-work format would be used to discuss and make suggestions to the draft vision statement. Each group shared their ideas and the Board recommended the following as the district’s vision statement: To be Wisconsin’s top performing urban school district that is highly regarded for continuously exceeding all expectations.

The board recessed at 7:10 P.M. and reconvened at 7:23 P.M.
Dr. Clegg gave direction and explained that a group-work format would be used to discuss and make suggestions to the draft core values. Each group shared their ideas and the Board recommended the following as the district's core values:

- Safety – providing a safe learning and working environment;
- Teamwork – collaborating respectfully to meet goals;
- Unity – being united among staff, students, families and all other stakeholders;
- Diversity – being inclusive of all individuals;
- Equity – treating all in a fair and just manner;
- Nurturing – providing a caring and encouraging environment;
- Trust – building confidence through transparency; and
- Stability – building organizational capacity to adapt to change successfully.

Dr. Clegg gave direction and explained that a group-work format would be used to discuss and make suggestions to the five strategic directions. Each group shared their ideas and the Board recommended the following as the five district strategic directions:

- Increase academic achievement for all students by prioritizing, planning and implementing recommendations from the curriculum audit;
- Implement transparent fiscal management practices that prioritize and align resources with strategic goals;
- Retain and recruit highly qualified staff who work to ensure the success of every student;
- Enhance the leadership and expertise of all staff through professional learning and collaboration; and
- Foster and strengthen community partnerships to increase student learning and family engagement.

There were no views or comments from the public.

Mrs. Snyder moved to adjourn the meeting. Mr. Falkofske seconded the motion. Unanimously approved.

Meeting adjourned at 8:52 P.M.

Stacy Schroeder Busby
School Board Secretary